

FAA Part 107 Certified Drone Pilot | Executive Leadership | Program & Communications Management  
Regulatory Affairs | Integrative Health and Environmental Policy

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## **PROFESSIONAL PROFILE**

Visionary program director, communications strategist, and regulatory professional with 15+ years of cross-sector leadership. Founder of multiple ventures, including health and wellness programs, environmental consulting, and aerial photography services. Proven success in building strategic processes, programs, integrated communications platforms, stakeholder partnerships, and long-range organizational strategy. Combines policy fluency, creative storytelling, UX/UI design, and regulatory rigor with deep experience across healthcare, environmental policy, education, government, corporate, and nonprofit sectors.

## **CORE COMPETENCIES**

- Strategic Communications Management, Ethical Use of AI, Content Creation & Messaging
- Program Development & LMS Design
- Regulatory Compliance & Policy Analysis
- Environmental Research, Qualitative and Quantitative Assessments
- Cross-Functional Team Leadership
- Brand Development & Integrative Marketing Strategy
- Stakeholder Engagement, CRM, Partnership Building & B2B, B2C, and D2C Sales
- Website Design & Maintenance, eCommerce, SaaS, SEO, UX/UI
- Event Planning & Community Building
- Photography, Aerial Imaging & Media Design, Production, and Editing

## **LEADERSHIP EXPERIENCE**

### Founder & Program Manager

elementalAdvanced Integrative Health, Oregon, Colorado | 2022–Present

[www.elementaladvancedmt.com](http://www.elementaladvancedmt.com) ; [www.elementaladvanced.com](http://www.elementaladvanced.com) ; insta: [@elemental.advanced](https://www.instagram.com/elemental.advanced)

- Built accredited online curriculum, credentialed CE for health professionals.
- Designed branding strategy, multimedia content, developed entire website presence, managed LMS UX/UI, led production lifecycle of SaaS product with the curriculum.
- Managed CRM, licensing, hiring, coaching, brand strategy, marketing, social media content creation, podcasting, and partnership development, as well as affiliate sales.
- Authored and taught original coursework and publications on the nexus of spirituality, integrative health, and manual therapy.
- Integrative health consultant; expert in the Vagus nerve and autonomic nervous system.

### Founder & Executive Director

Gratitude Healing Arts & Foundation, Alaska & Oregon | 2010–Present

[www.gratitudehealingarts.com](http://www.gratitudehealingarts.com) ; [www.gratitudehealingartsfoundation.org](http://www.gratitudehealingartsfoundation.org) ; insta [@gratitudehealingartsfoundation](https://www.instagram.com/gratitudehealingartsfoundation)

- Delivered client-centered care while expanding to include nonprofit pro-bono work and client advocacy, as well as advocating for healthcare policy reform and social justice issues.
- Directed branding strategy, communications, development strategy, grant writing, stakeholder outreach and engagement, and insurance billing systems.
- Led regulatory compliance and strategic planning for integrative health services consulting.

### Founder & CEO

elementalAerial and Still Photography and Videography, Oregon | 2025–Present

[www.elementalaerialphotography.com](http://www.elementalaerialphotography.com) ; insta: [@elemental.aerial.photography](https://www.instagram.com/elemental.aerial.photography) ; YouTube: [elementalAerial Photography](https://www.youtube.com/channel/UC...)

- FAA Part 107 certified drone pilot providing aerial imaging and topographic media.
- Developed visual content and communication and marketing strategy for health, environmental, and creative industries, as well as special events.
- Owner and operator of Sony Alpha series, DJI, Autel Robotics, and Insta360 camera equipment. Advanced editing with the Affinity suite (Adobe alternative), Davinci Resolve.

**NICOLE KEANE**

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**Founder & Program/Property Manager**

Alma Adventure, LLC, AK/OR/CO | 2016–Present; insta: [@steamboatsprings.cozycabinhome](https://www.instagram.com/steamboatsprings.cozycabinhome)

- Grew vacation rental brand from \$250K to \$1.5M in value through guest experience design, strategic investments, and property development.
- Led renovations, managed projects and all contracts, vendor negotiations, marketing, and social media strategy.

**EARLY CAREER IN ENVIRONMENTAL POLICY & COMMUNICATIONS**

**Environmental Program Manager** - URS Corp. / TNH-Hanson, LLC, Anchorage, AK | 2007–2009

- Led permitting and stakeholder engagement for Alaska’s first large scale renewable energy project (Fire Island Wind/Wind Energy Alaska/Ciri).
- Authored environmental assessments and compliance plans; supported E&S permitting.
- Conducted wetland and wildlife surveys as part of the NEPA process.

**Project Review Coordinator & Adjudicator** - Alaska Department of Natural Resources, Anchorage, AK | 2005–2007

- Oversaw coastal zone development reviews and NEPA-based adjudications.
- Managed inter-agency partnerships and stakeholder communication for infrastructure projects and policy revisions.

**President** - Alaska Women’s Environmental Network | 2005–2007

- Revitalized and restructured nonprofit; secured 501(c)(3) status, directed development and fundraising, grew volunteer base, developed branding and strategic plans.

**Additional roles from 2003-2016 include:**

- Challenge Alaska – Adaptive Ski and Snowboard Instructor, Disability Advocacy
- The Great Land Trust – Fundraising, Donor Relations, Marketing, Land Use Law
- Wildlands Project – Conservation Communications, Land Use Law, Land Trust Issues
- Native Seeds/SEARCH – Cross-Sector Community Engagement, Conservation of Biological Diversity, Integrative Marketing and Communications
- The M Foundation – Mental Health Awareness, Event Planning

**PUBLICATIONS & EDUCATIONAL INITIATIVES**

- *The Tao of the Polyvagal Theory: A Five Element Perspective for a Future of Healing the Spirit and Balancing the Autonomic Nervous System*, Gratitude Healing Arts Publishing, 2021
- Columnist, 'Minding the Gap', Acupuncture Today, 2023–Present
- Creator: The elementalAdvanced Method, Elemental Manual Meridian Theory and Techniques (EMMTs) LMS Curriculum Online Course

**EDUCATION**

**Vermont Law and Graduate School** – Masters Degree: Environmental Law & Policy

- Focus: Federal Natural Resources Law, Land Use Law, Conservation of Biological Diversity, Watershed Protection, Native American Law, Negotiation, Alternative Dispute Resolution
- Activities: Environmental Law Society, Native American Law Society, Solutions Conference

**University of Dayton** – Bachelor of Arts: Communication Management

- Minors: Photography, Biology (Physical Medicine), Geology, Marketing, Psychology, Sociology
- Honors: Horvath Exhibition Award; Published Columns and Photo Features

**Additional Study**

- Maryland University of Integrative Health – M.S. Nutrition & Herbal Medicine (32 credits completed)
- Desert Institute of Healing Arts – Manual Therapy Certification, 500 hr
- Oriental Healing Arts Center – Oriental Manual Therapy Certification, 500 hr
- University of Alaska Southeast – Anatomy, Physiology & Medical Terminology
- Barral Institute of Post Doctorate Osteopathic Studies, over 1000 hrs

**CERTIFICATIONS**

- FAA Part 107 Drone Pilot #5187987, 2025 // Part 61 Single Engine Private Pilot 2013 (not current)
- LEED Accredited Professional, U.S. Green Building Council, 2009 (grandfathered)
- Licensed Massage Therapist, Oregon #23651 (exp. 2026)
- Wilderness First Responder 2013 (not current), CPR/AED for Healthcare Providers (exp. 2027)
- Healthcare Continuing Ed Provider: NCBTMB #1000633, NCCAOM #845500